

July 16, 2009
Press Release
For immediate distribution

Contact:
Lucienne Gigante
vp, public relations
787.474.6298

Doral returns with its successful community program “domingos d-museo”

*The revitalized program will include more than 60 free cultural
and artistic activities at the MAPR from July to October*

San Juan, Puerto Rico --- Doral today announced the return of its successful community program “domingos d-museo” (Sundays at the Museum). Created alongside the Puerto Rico Museum of Art (MAPR, by its Spanish acronym), “domingos d-museo” offers the general public free access to the MAPR and a wide range of cultural activities the last Sunday of each month from July thru October. This year’s calendar kicks off on July 26.

“Domingos d-museo”, a never-before-seen program in Puerto Rico, earned international praise in 2008. Last year close to 10,000 people enjoyed the program, according to a survey conducted by the MAPR. The program will be produced at a larger scale this year with more than 60 activities full of art, culture, and value-added entertainment each of the four Sundays, including new art workshops, storytelling, interactive games, tours, concerts, and presentations.

“We’re committed to making a difference in the communities we serve thru innovative programs and strategic alliances that enrich the lives of others. We’ve reaffirmed that commitment with ‘domingos d-museo’ by offering a unique environment that promotes art appreciation and inspires the development of new artistic talent in Puerto Rico”, said Glen R. Wakeman, president and CEO of Doral Financial Corporation.

More than 40 artists, from the most recognized musicians, theatre actors, and sculptors, to promising and up-and-coming young artists, will be on hand presenting their latest works. Several of the museum tours will feature commentary and interaction with well-known artists such as Luis “Pichilo” Nieves, Luis Torruellas, Rafael Trelles, Carmelo Sobrino, Jaime Suárez, Eric Tabales, and Carlos Dávila Rinaldi.

“In times like these, we really appreciate the types of initiatives created by Doral; those that allow us to reach a greater number of people and touch their lives thru art. Culture is the soul of a community and opportunities like these are crucial in order to exhibit it, proclaim it, and live it. That’s why we’re so happy to be taking part once again in ‘domingos d-museo’, which will allow us continue promoting the Museum’s mission to benefit communities in Puerto Rico,” expressed Dr. Lourdes Ramos, executive director of the MAPR.

Each Sunday will feature a specific theme complemented by creative activities, including shows starring José Campeche, Francisco Oller, and “Hada Lavanda”, portrayed by local actors. Each actor will provide unique insights into the lives and works of art of each artist.

Doral beefed up the already innovative program by including two creative workshops, two tours, two storytelling sessions each Sunday, along with first-class concerts for added pleasure.

“Domingos d-museo is a festival of art and entertainment for all ages that provides families that perhaps haven’t had a chance to experience an event of this magnitude, to do so free of charge. At the same time, it’s become a showcase for the best local artists and musicians,” added Lucienne Gigante, Doral’s vice president of public relations.

The musical portion of “domingos d-museo” begins with the very popular children’s musical group *Atención, Atención*, followed by performances by some of Puerto Rico’s top young bands, including *Almas*, *Días de Enero*, and *Las Calles de Madrid* on the second Sunday.

The third Sunday will introduce the children present to Kung Fu Panda, while Puerto Rico’s Philharmonic Orchestra Arturo Somohano will close out the program with a very

special concert titled *Cine Filarmónico* (Philharmonic Theatre) featuring some of Hollywood's best musical scores.

Gigante also mentioned that up to 50 volunteers from Doral and MAPR will work this year's program, while also providing employment not just for local artists, but also for art teachers and students, event coordinators, and security personnel, among others.

Corporate sponsors El Vocero, Univision, WKAQ 580, and McDonald's have all pledged to support "Domingos d-museo".

The program begins on July 26 from 11:30 a.m. to 6:30 p.m. Every Sunday will follow the same schedule. For more information and the full schedule of activities, visit www.doralbank.com or call 787.625.5800. Additional information is also available on the Museum's website, www.mapr.org.

###