

PRESS RELEASE**July 5th, 2011**

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787.474.6497**Doral allies with more women leaders****Establishes alliance with Web of Entrepreneurs and Professional Women of the Industrial Association and the Chamber of Commerce of Puerto Rico.**

San Juan, PR— Strengthening its compromise with the female leaders of the country, Doral allies with the Web of Entrepreneurs and Professional Women of the Industrial Association and the Chamber of Commerce of Puerto Rico in a series of events that promote the development of the professional woman.

“Uniting forces with these female leaders represents an achievement that fills us with satisfaction,” says Dr. Iliá Rodríguez, SVP Talent and Organizational Development in Doral. “In them, we find support to continue developing our project of growth and entrepreneurial leadership.”

Through this alliance, the event “True Colors,” which initiated discussion on a model that analyzes professional temperaments classifying them by colors, was celebrated in the Chamber of Commerce convention on June 24th. This effort, sponsored by Doral, helps build better communication skills, personal relationships and teamwork.

The next event that emerged from this alliance will be a dynamic program to establish contacts that will potentially represent new opportunities for participants. The seminar, denominated “Speed Networking,” will be held in the Industrial Association of Puerto Rico and will include a presentation by Doral.

“The Web of Entrepreneurs and Professional Women of the Chamber of Commerce of PR is satisfied and compromised with entities like Doral that acknowledge the importance of entrepreneurial women as pillars of our society. Joining efforts through a vision of networking, we can take these women to the next level,” says Niurka Y. Vélez Feliciano, President of the Web of Entrepreneurs and Professional Women of the Chamber of Commerce of PR.

This alliance adds up to Doral’s efforts of encouraging personal links and providing educational and inspirational tools for the workingwoman, further stimulating the development and growth of future leaders.

An example of this is the mentorship platform, Women Leadership Network (WLN) – www.womenleadershipnetwork.com - that provides leadership content to its members. WLN, through which members communicate with mentors of the field of their choice, includes access to videos, profiles of female leaders and forums to comment and engage in discussion.

WLN is a free network and remains open to all professional women in all industries, in Puerto Rico and abroad.

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