



PO Box 70308 San Juan PR 00936-8308

April 16, 2008
PRESS RELEASE
For immediate distribution

Contact:
Lucienne Gigante
vp, public relations
787.474.6298

Doral Bank launches Pink Gift Certificate as a special promotion for mothers

April 16, 2008--- Doral Bank today announced the launch of its new promotion titled **Pink Gift Certificate**, which is being introduced as a special gift for all mothers in Puerto Rico. The Pink Gift Certificate is valid for opening a Doral Pink account, which includes checking, savings, and a line of credit designed specifically for women who are looking to for simple ways of managing their finances.

The Pink Gift Certificate comes in increments of \$25, \$50, \$75, and \$100 and is available at all Doral Bank branches in Puerto Rico. This special gift comes with its own envelope and a card carrier that can be personalized by the person that purchases the certificate. Furthermore, after opening a Doral Pink account, the account holder will receive a Lancome gift coupon.

“The Pink Gift Certificate is much more than just a Mother’s Day gift. It’s our way of acknowledging the fact that a mother’s love is unwavering, and at Doral we’re committed to supporting them by way of our financial programs”, said Lizzie Rosso, senior vice president of Consumer Banking, Doral Bank.

By opening a Doral Pink account, the bank will continue its support in the search for a cure for breast cancer by making a monetary contribution to the Susan G. Komen For the Cure Puerto Rico. The new Pink Gift Certificate, available from April 16 until May 10, is a part of Pink, a program whose sole purpose is to offer women specialized financial services that best fit their particular needs.

###